

Cityscape Summit

25
YEARS

Monday, 7 September 2026
St. Regis, New Capital, Cairo, Egypt

SPONSORSHIP OPPORTUNITIES

Where Investors Meet, Ideas Flow,
and Deals Take Shape

POWERED BY

Cityscape Egypt

Cityscape Summit

UNDER THE PATRONAGE OF



IN COLLABORATION WITH

ACUD
ADMINISTRATIVE CAPITAL
FOR URBAN DEVELOPMENT
الهيئة الإدارية للتخطيط العمراني

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CITYSCAPE SUMMIT: **TURNING INSIGHT INTO REAL INVESTMENT DECISIONS**

Part of Cityscape Egypt, the Cityscape Summit is the high-level thought leadership platform that brings together the region's most influential real estate voices be it developers, investors, policymakers, and financial institutions.

Positioned alongside Africa's largest real estate exhibition, the summit is designed as a focused, investor-led gathering that explores the forces shaping Egypt's property market and its role within the wider region.

WHY EGYPT? WHY NOW?



Regional resilience

A relatively stable and diversified market offering a degree of capital protection amid wider regional volatility



Real demand, real growth

A young, expanding population driving urgent housing need



New cities, new value

Large-scale urban developments reshaping the market



Government momentum

Infrastructure and reform unlocking development at speed



Early-stage pricing

Entry points still competitive vs regional markets



Coastal & tourism pull

Strong appetite for second homes and hospitality assets



Ghada Shalaby

Executive Director, Egyptian Hotel Association & Former Vice Minister for Tourism, Egypt



Ahmad Hozaien

Regional Vice President, Marriott International, KSA



Ibrahim El Missiri

Group CEO, Abu Soma Development Company, Egypt



Alaa Akl

Chairman and CEO, Jaz Hotels, Egypt



Lars Geweyer

CEO, Hospitality Division, ADD Properties, Egypt

WHO ATTENDS?



Institutional investors

- Local (50%)
- GCC (30%)
- International (20%)



Ministries and government entities

- Ministry of Housing
- Ministry of Planning and Economic Development and International cooperation
- Ministry of Investment
- Ministry of Tourism



Banking and Finance

- Development banks
- Commercial banks and financial institutions



Real estate developers

- Egypt (60%)
- GCC (30%)
- International (10%)



Private Investors



Architects, Contractors and consultants



Real estate consultants, advisory and property management service



Cityscape Summit

WHY ATTEND?

Decode the macro shift

Understand how geopolitics and capital reallocation are reshaping Egypt's real estate and investment landscape

Spot real opportunities

Hear what's moving in the market vs what's stuck

Investor lens, not theory

Get direct insights from developers, banks, and international entrants

Frontline perspectives

Learn what surprised experienced investors on the ground

Future-proof sectors

Explore where demand is heading: real estate, hospitality, education, data infrastructure

KEY TOPICS IN FOCUS



Geopolitics & capital flows

How global shifts are redirecting investment into Egypt

Egypt's urban advantage

New cities, infrastructure, and long-term development play

Regional spillovers

GCC constraints driving opportunity into Egypt

Market reality check

What's selling, what's stalled, what's changing

Investability today

What makes a project financeable and attractive now

High-growth sectors

Real estate, hospitality, education, and data centers/AI infrastructure

On-the-ground realities

Execution challenges, surprises, and why investors are staying in the market

WHY SPONSOR?

In its 25 years of existence, Cityscape has been the launchpad for tens of thousands of projects, including the iconic Burj Khalifa and many more.



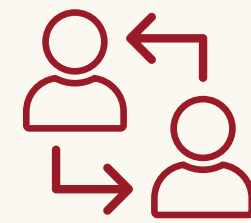
Unparalleled Brand Visibility

- Gain exposure to a highly targeted audience of investors, government officials and industry leaders
- Showcase your brand through premium placements in event materials, digital platforms and on-site branding



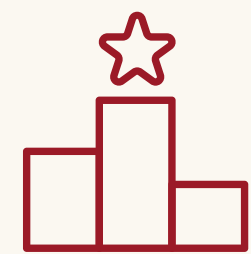
Showcase your brand as an industry leader

- Reinforce your authority and leadership in the sector and position your product/service as a solution to the challenges being discussed



Get up and close to decision makers

- Connect directly with policy makers, project developers and global investors
- Host exclusive networking sessions, closed door meetings or panel discussions to influence purchase decisions



Edge out your competition

- Gain an advantage over your competitors at the precise time that decision makers are evaluating products and considering solutions



Support Egypt's vision 2030 and beyond

Showcase and convey your commitment to Egypt's future by aligning your brand with national development goals.



GALA DINNER

An exclusive gala dinner hosted by ACUD following Cityscape Summit Egypt, bringing together government officials, investors, developers, and industry leaders for an evening of networking at the Arts & Culture Center in the New Capital.



SPONSORSHIP PACKAGES

| TYPE OF PACKAGE | DIAMOND SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR |
|--|--|-------------------------------------|-------------------------------------|
| DELIVERABLES | | | |
| Thought leadership opportunities (panel participation or speaking slots) are subject to availability and conference team approval. | ✓ | ✓ | |
| Evening Gala Dinner Partner – Headline presence at the summit’s key networking dinner | ✓ | ✓ | ✓ |
| Exclusive dedicated TV Interview (in collaboration with one of our media partners – content is at the partner’s discretion) | ✓ | ✓ | ✓ |
| Closed door invite only briefing or workshop | ✓ | | |
| Invitation to join the steering committee meeting | ✓ | ✓ | |
| Dedicated space in conference pre-function area | ✓ | ✓ | |
| Speaking opportunity (Lead a roundtable discussion) – with confirmation from the conference team | ✓ | ✓ | |
| Conference passes | (6 complimentary passes along with dedicated table + branding) | (4 complimentary conference passes) | (2 complimentary conference passes) |
| Inclusion in conference related PR | ✓ | ✓ | ✓ |
| Inclusion in conference related emails | ✓ | ✓ | ✓ |
| Logo on Cityscape Egypt website | ✓ | ✓ | ✓ |
| Logo on main conference backdrop | ✓ | ✓ | ✓ |
| Logo on conference holding slide | ✓ | ✓ | ✓ |
| Social media posts | (3 posts) | (2 post) | (1 post) |
| Logo on post show report | ✓ | ✓ | ✓ |

The above options are customizable and can be tailored to suit your needs.
Please don't hesitate to get in touch to discuss your participation.

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ARE YOU READY TO GET INVOLVED AT THE CITYSCAPE SUMMIT?

Don't miss out on this opportunity to connect with the most influential stakeholders within Egypt's real estate and investment landscape.

Connect, collaborate and invest in Egypt.

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Cityscape Summit
INVESTING IN THE FUTURE OF EGYPT
Panel Discussion: Global Capital Flows - Maximising Investment Potential in Middle East's Real Estate Market



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Organised by

